

Darian Dube

Graphic Designer | Motion Designer | Illustrator

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Experience

Freelance Book Illustrator — Book: “24K: The Summer Saga” | July - August 2025

- Illustrated full book cover, creating initial sketches in procreate and final vector artwork in Adobe Illustrator and InDesign, which was approved by the publisher for both print and e-book formats
- Led art-direction meetings with the author and editor, establishing tone, style and visual themes that guided the illustration process and ensured a cohesive look
- Delivered production-ready assets in Adobe InDesign and PNG formats, optimized for print and digital distribution, allowing the publisher to meet launch deadlines without revisions

Print & Marketing Specialist — Staples | July 2022 - April 2025

- Collaborated with clients to clarify design objectives and recommended print and marketing solutions using InDesign and SEO best practices, resulting in higher client satisfaction and repeat business
- Prepared and adjusted print-ready files while maintaining accuracy, color consistency, and brand standards which ensured on-time delivery and avoided costly reprints
- Produced a variety of printed deliverables on CMYK laser and wide-format printers
- Assisted customers at digital workstations, guiding them through design and print workflows which accelerated project completion
- Managed incoming orders using Staples’ order management system
- Performed quality control, maintaining high accuracy in a fast-paced environment

Designer — Civic Design | August - December 2022

- Collaborated within a multidisciplinary student agency to deliver branding and marketing design solutions for nonprofit organizations
- Designed visual assets including logos, social media graphics, print collateral, and digital marketing materials aligned with client brand guidelines
- Translated nonprofit mission, audience needs, and project goals into clear, effective visual concepts
- Participated in client meetings, design reviews, and feedback sessions to iterate on concepts and ensure stakeholder alignment
- Presented design concepts and rationale to clients and faculty advisors, incorporating feedback into final deliverables

Education

University of Hartford - Bachelor’s Degree: Visual in Communication Design

Tunxis Community College - Associate’s Degree: Visual Fine Arts

Skills

Adobe InDesign

Adobe Photoshop

Adobe Media Encoder

Microsoft Office Suite

Self-Motivated

Reliable

Brand Positioning

Print and Digital Design

Adobe Animate

Adobe Illustrator

Canva

SEO Knowledge

Detail-Oriented

Creative Thinking

Audience and Market Research

Art Direction

Adobe Premiere Pro

Adobe After Effects

Figma

WordPress

Fast Learner

Visual Storytelling

Color Theory

Social and Campaign Branding