

Darian Dube

Graphic Designer | Motion Designer | Illustrator

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Experience

Freelance Book Illustrator — Book: “24K: The Summer Saga” | July - August 2025

- Illustrated full book cover, created initial sketches in procreate and final vector artwork in Adobe Illustrator and InDesign, which was approved by the publisher for both print and e-book formats
- Led art-direction meetings with the author and editor, establishing tone, style and visual themes that guided the illustration process and ensured a cohesive look
- Delivered production-ready assets in Adobe InDesign and PNG formats, optimized for print and digital distribution, allowing the publisher to meet launch deadlines without revisions

Print & Marketing Specialist — Staples | July 2022 - Present

- Collaborating with clients to clarify design objectives and recommended print and marketing solutions using InDesign and Photoshop resulting in higher client satisfaction and repeat business
- Preparing and adjusting print-ready files while maintaining accuracy, color consistency, and brand standards which ensured on-time delivery and avoided costly reprints
- Collaborating with other team members to produce and prioritize multiple print projects
- Produced brochures, flyers, posters and signage on CMYK laser and wide-format printers using InDesign, delivering items ahead of schedule and meeting client expectations
- Assisting customers at digital workstations, guiding them through design and print workflows which accelerated project completion
- Managing incoming orders, coordinating with production team members to streamline process and reduce turnaround time for increasing fulfillment efficiency
- Performing quality control, maintaining high accuracy and comfort in a fast-paced environment

Designer — Civic Design | August - December 2022

- Collaborated with a multidisciplinary student agency to create branding and marketing design solutions for nonprofit organizations, resulting in a stronger visual identity and increased community engagement
- Designed logos, social media graphics, print collateral, and digital marketing materials ensuring alignment with brand guidelines
- Translated nonprofit mission, audience needs, and project goals into clear visual concepts
- Participated in client meetings and design reviews to ensure brand alignment and timely delivery
- Presented design concepts and rationale to clients and faculty advisors, incorporating feedback into final assets that met client expectations
- Self-started delivering concepts of creative design solutions for brand strategic business goals

Education

University of Hartford - Bachelor's Degree: Visual in Communication Design

Tunxis Community College - Associate's Degree: Visual Fine Arts

Skills

Adobe InDesign
Adobe Photoshop
Adobe Illustrator
SEO Knowledge
Brand Positioning
Brand Strategy
Campaign Branding

Adobe Animate
Adobe After Effects
Adobe Express
Detail-Oriented
Bold Creative Direction
Conceptual Thinking
Audience Research

Adobe Premiere Pro
Adobe Media Encoder
Microsoft Office Suite
Motion Graphics
Art Direction
Visual Storytelling
Typography

Canva
Figma
WordPress
Print Design
Digital Design
Color Theory
Drawing & Painting